

# 2023 ANNUAL CONFERENCE



SPONSORSHIP OPPORTUNITIES

[WWW.NAMO-COACHES.ORG](http://WWW.NAMO-COACHES.ORG)

Resorts Casino & Hotel

September 10-14, 2023

1133 Boardwalk, Atlantic City, NJ 08401

## NAMO 2023 Sponsorship Advertisement Benefits

September 10 – 14, 2023

Resorts Casino

Atlantic City, New Jersey

With your sponsorship level for the upcoming NAMO 2023 Annual Conference comes our obligation to ensure you realize the best ROI we can give. Please review the information below and provide the materials necessary by the cut-off dates. We need to begin the layout process of the program, and we want to ensure that we meet all our obligations. Thank you, and please do let us know if you have any questions.

### *Breakfast – 4 available*

- Signage recognition onsite at event
- Sponsor Highlight on the NAMO Monthly Newsletter
- Event sponsors recognition on [www.namo-coaches.org](http://www.namo-coaches.org)
- ¼ Page Ad in the event program (Must be received by August 15, 2023, in PDF or Jpg see sizes below)
- Opportunity to show up to a 5-minute video after lunch, make brief remarks after the video, and introduce the guest speaker.
- **One complimentary registration**

### *Lunch – 2 available*

- Signage recognition onsite
- Sponsor Highlight on the NAMO Monthly Newsletter
- Event sponsors recognition on [www.namo-coaches.org](http://www.namo-coaches.org)
- ½ Page Ad in event program (Must be received by August 15, 2023, in PDF or Jpg see sizes below)
- Opportunity to show up to a 10-minute video after lunch, make brief remarks after the video, and introduce the guest speaker.
- **Two complimentary registrations**

### *Dinner – 1 available*

- Signage recognition onsite
- Sponsor Highlight on the NAMO Monthly Newsletter
- One advertisement on the Weekly Newsletter
- Event sponsors recognition on [www.namo-coaches.org](http://www.namo-coaches.org)
- Full-Page Ad in event program (Must be received by August 15, 2023, in PDF or Jpg see sizes below)
- Opportunity to show up to a 15-minute video after lunch, make brief remarks after the video, and introduce the guest speaker.
- **Three complimentary registrations**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

**Two Diamond: \$1,500**



Each Sponsor receives:

- Company recognized in event promotion - (with your logo and sponsorship recognition at event)
- Company brochures included in registration packets -( NOTE: These must be mailed to the RESORTS CASINO HOTEL - 1133 BOARDWALK, ATLANTIC CITY, NJ 08401 by September 9, 2023, to be placed in the registration bags.)

**Three Diamond: \$2,000**



Each Sponsor receives:

- Company recognized in event promotion - (with your logo and sponsorship recognition at event)
- Company brochures included in registration packets -( NOTE: These must be mailed to the RESORTS CASINO HOTEL - 1133 BOARDWALK, ATLANTIC CITY, NJ 08401 by September 9, 2023, to be placed in the registration bags.)
- Business Size Ad in event program Must be received by August 15, 2023, in PDF or Jpg see sizes below)

**Four Diamond: \$2,500**



Each Sponsor receives:

- Company recognized in event promotion - (with your logo and sponsorship recognition at the event)
- Company brochures included in registration packets -( NOTE: These must be mailed to the RESORTS CASINO HOTEL - 1133 BOARDWALK, ATLANTIC CITY, NJ 08401 by September 9, 2023, to be placed in the registration bags.)
- ¼ - Page Ad in the event program (Must be received by August 15, 2023, in PDF or Jpg. See sizes below)

**Five Diamond: \$3,000.00**



**Each Sponsor receives:**

- Company recognized in event promotion - (with your logo and sponsorship recognition at event)
- Company brochures included in registration packets -( NOTE: These must be mailed to the Company brochures included in registration packets -( NOTE: These must be mailed to the RESORTS CASINO HOTEL - 1133 BOARDWALK, ATLANTIC CITY, NJ 08401 by September 9, 2023, to be placed in the registration bags.)
- ½ - Page Ad in event program (Must be received by August 15, 2023, in PDF or Jpg see sizes below)

## Ad Sizes

Full-Page Ad 5.35 x 8.5

Half-Page Ad 5.35 x 4.25

Quarter-Page Ad 2.68 x 4.25

## Artwork Requirements

All Ad Copy must be submitted in PDF, EPS or 300 DPI Jpegs. **NO SCANNED IMAGES**

Deadline for Ad Copy Submission is **August 15, 2023**. Any ads received after this date will not be included in program.

Please submit your ad to [tourtrvl@comcast.net](mailto:tourtrvl@comcast.net)



## NAMO 2023 ANNUAL CONFERENCE SPONSORSHIP FORM

We wish to sponsor at the below level: (Please circle one)

Breakfast	Two Diamond \$1,500.00
Lunch	Three Diamond \$2,000.00
Dinner	Four Diamond \$2,500.00
	Five Diamond \$3,000.00

First Name:

\_\_\_\_\_

Last Name:

\_\_\_\_\_

Company Name:

\_\_\_\_\_

City:

\_\_\_\_\_

State:

\_\_\_\_\_

Zip:

\_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

### PAYMENT OPTIONS:

\_\_\_\_\_ We will send a check for payment. \_\_\_\_\_ Please send us a PayPal Link to pay with a credit card.

For more information contact us at [tourtrvl@comcast.net](mailto:tourtrvl@comcast.net) or 571-312-7117. Please return this form with your payment to Mary Presley, P.O. Box 320266, Alexandria, VA 22320